

## Keynote Speaker | Talk Show Guest

Global Credibility Expert *Mitchell Levy* is a 2x TEDx speaker, an international bestselling author of over 60 books, and an executive coach at Marshall Goldsmith's 100 Coaches. After interviewing 500 thought leaders on credibility, he published a 7-country international bestselling book, delivered a powerful TEDx on humanity, created courses, and created the Credibility Nation membership community to help those live, learn and surround themselves with others on the credibility journey.

He's an accomplished Entrepreneur who has created twenty businesses in Silicon Valley including four publishing companies that have published over 750 books. He's provided strategic consulting to hundreds of companies and has been the chairman of a board of a NASDAQ-listed company. Mitchell has been happily married for thirty-three years and prior to covid-19, regularly spent four weeks a year in Europe with family and friends.



For 20-30-minute shows, he would propose these questions (or whatever you'd like to discuss):

- You've interviewed 500 thought leaders on credibility, what have you learned?
- Why do you say that credibility starts with clarity and without clarity, you're not credible?
- Why do you say that we were taught wrong to lead with the 30-second pitch or the value proposition?
- You've looked at over 100,000 LinkedIn profiles, what makes one credible?
- Please talk about credust (defined at <u>https://credust.com</u>) and credcrud (defined at <u>https://credcrud.com</u>).

For longer shows, you can also add these questions:

- Let's look at my credibility. What do you think about my CPoP? LinkedIn profile? Etc.?
- Your website says you ghostwrite, publish and make someone an Amazon bestseller in 4-6 months. Say more.
- What was it like giving your second TEDx?

Additional info:

- Images to use: <u>https://MitchellLevy.com/Media</u>
- Mitchell's 65<sup>th</sup> book *Credibility Nation*: <u>https://getbook.at/CredibilityNation</u>
- TEDx "We are losing our humanity and I'm tired of watching it happen": <u>https://AHA.pub/CredibilityTEDtalk</u>
- TEDx "BEing Seen and BEing Heard as a Thought Leader": <u>https://AHA.pub/TEDtalk</u>
- Listen to AHAmessages read by authors 24 hours a day: <u>https://AHAthatRadio.com</u>
- Get Your Ghostwritten Amazon Bestselling Book in 4-6 months: <u>https://AHAthat.com/Author</u>
- Get a CredReel (Credibility Shine Video): <u>https://thoughtleaderlife.com/get-your-credreel/</u>

**Connect to Mitchell** by going to <u>https://MitchellLevy.com</u>, click on contact and book time on his calendar. **Audience Gift**: Pick up a copy of the "Living Your Values Infographic" <u>https://aha.pub/LivingYourValues-Gift</u>

## Social Media:

Weekly Q&A on "Dear Credibility Expert"

LinkedIn: <u>https://Linkedin.com/in/MitchellLevy</u> Facebook: <u>https://Facebook.com/HappyAbout</u> Twitter: <u>https://Twitter.com/HappyAbout</u> Pinterest: <u>https://Pinterest.com/THiNKaha</u> Instagram: <u>https://Instagram.com/Mitchell.Levy</u>

Book him: <u>seher.tariq@thinkaha.com</u> Communicate directly with Mitchell after booking: <u>Mitchell.Levy@CredibilityNation.com</u>

## https://www.youtube.com/c/CredibilityNation

Credibility Community: <u>https://CredibilityNation.com</u> Evangelizing Credibility: <u>https://MitchellLevy.com</u> Showcasing/Obtaining Credibility: <u>https://THiNKaha.com</u> Spreading Credust: <u>https://AHAthat.com</u> Credibility Search Engine: <u>https://ThoughtLeaderLife.com</u>

## Mitchell's network:

- 31k followers on LinkedIn
- 38k followers on twitter
- 4.8k friends on Facebook