

Executive Presence Accelerator for Senior Leaders

12-week coaching engagement to strengthen executive clarity, credibility, and influence

By Mitchell Levy | Global Credibility Expert, Executive Coach, Marshall Goldsmith 100 Coaches Member

Why Executive Presence Matters

Senior leaders are evaluated less on technical expertise and more on how they show up in critical leadership moments. Boards and executive teams consistently look for five signals:

- **Clarity of Thinking:** Explaining complex issues simply.
- **Decision Ownership:** Taking responsibility for recommendations and outcomes.
- **Strategic Altitude:** Connecting operational realities to company direction.
- **Calm Under Challenge:** Maintaining credibility when questioned or challenged.
- **Alignment with Company Narrative:** Reinforcing the organization's strategic direction.

Executive presence is how these signals are experienced by others.

How the Engagement Works

Mitchell Levy works directly with leaders in the context of their real leadership responsibilities rather than through classroom training. The engagement typically includes:

Leadership Diagnostic and Stakeholder Input*	Short conversations with key stakeholders to understand how the leader is currently experienced.
Executive Presence Development Plan	Identify the 2–3 behaviors that will make the greatest difference.
Focused Coaching Sessions	Six sessions focused on real leadership situations.
Feedforward and Integration	Stakeholders observe progress and confirm improvement.

Expected 12-Week Outcomes

Leaders develop the ability to:

- Communicate complex issues with clarity.
- Operate comfortably at executive and board levels.
- Take ownership of decisions with confidence.
- Influence cross-functional leadership teams.
- Maintain credibility under pressure.

About Mitchell Levy

Mitchell Levy is a Global Credibility Expert and executive coach who helps leaders strengthen clarity, credibility, and influence in high-stakes leadership environments.

Over the course of his career, he has worked with more than 1,000 executives and organizations, helping leaders align their approach to showing up with the level of responsibility they carry.

* Step 1 is a short conversation between Mitchell and the senior leader to confirm alignment and a willingness to be coachable.

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