

# Executive Presence Accelerator for Senior Leaders | Program Overview

## 12-Week Coaching Engagement Focused on How Leaders are Evaluated in Critical Moments

By Dr. Mitchell Levy, Ph.D. | Global Credibility Expert, Executive Coach, Marshall Goldsmith 100 Coaches Member

### Why Executive Presence Matters

Senior leaders are not just evaluated primarily on expertise, but also on how they show up when decisions carry weight. Boards and executive teams consistently look for five signals:

- **Clarity of Thinking:** Explaining complex issues simply.
- **Decision Ownership:** Taking responsibility for recommendations and outcomes.
- **Strategic Altitude:** Connecting operational realities to company direction.
- **Calm Under Challenge:** Maintaining credibility when questioned or challenged.
- **Alignment with Company Narrative:** Reinforcing the organization's strategic direction.

**Executive presence is how leaders are judged in moments that matter.**

### How the Engagement Works

Dr. Mitchell Levy works directly with leaders in the context of their real leadership responsibilities rather than through classroom training. The engagement typically includes:

<b>Leadership Diagnostic and Stakeholder Input*</b>	Short conversations with key stakeholders to understand how the leader is currently experienced.
<b>Executive Presence Development Plan</b>	Focus on 2-3 shifts that materially change how the leader is experienced.
<b>Focused Coaching Sessions</b>	Six sessions of iterative coaching tied to live decisions and interactions.
<b>Feedforward and Integration</b>	Stakeholders observe progress and confirm improvement.

### Expected 12-Week Outcomes

Leaders are trusted with greater scope, visibility, and influence to:

- Communicate complex issues with clarity.
- Operate comfortably at executive and board levels.
- Take ownership of decisions with confidence.
- Influence cross-functional leadership teams.
- Maintain credibility under pressure.

### About Dr. Mitchell Levy

Dr. Mitchell Levy, Ph.D is a Global Credibility Expert and executive coach who helps leaders strengthen clarity, credibility, and influence in high-stakes leadership environments.

Over the course of his career, he has worked with more than 1,000 executives and organizations, helping leaders align their approach to showing up with the level of responsibility they carry.

\* Step 1 is a short conversation between Mitchell and the senior leader to confirm alignment and coachability.

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