

ELEVATE YOUR EXECUTIVE PRESENCE

Are you an executive looking to enhance your credibility, influence, and overall leadership impact?

In today's dynamic business environment, Executive Presence is a must-have—it's not just a nice-to-have. Executive Presence is the essence of leadership that inspires trust, respect, and success. Our tailored approach helps leaders develop the skills, characteristics, and behaviors that enable them to lead with confidence and clarity.

OUR EXECUTIVE PRESENCE PACKAGE INCLUDES:



CLARITY COACHING SESSION

60-minute session focusing on defining the executive's CPOp, identifying their unique value proposition, and ensuring they can communicate this succinctly.



360 W/ 3-5 KEY STAKEHOLDERS

60-degree evaluation w/ key stakeholders to provide a comprehensive understanding of the executive's current reputation and identify areas for improvement.



CUSTOM CREDIBILITY STRATEGY PLAN

Co-created personalized strategy to enhance the executive's credibility utilizing internal and external resources.



EXECUTIVE COMMUNICATION MASTERCLASS

A half-day workshop focused on public speaking, media interactions, and internal communication.



ONGOING MENTORSHIP/ COACHING

Monthly one-on-one sessions over six months, focusing on the continuous development of executive presence.

PRICING

The six-month program is **\$50,000**.
After that, there's an option to put Mitchell on retainer for \$10,000/mth.

COMPLEMENTARY RESOURCES

- **LinkedIn Program** to increase connections and engagement focusing on specific well-defined goals. **\$4k/mth**
- **PR Program** to allow the exec to receive between 3-7 media placements per month. **\$4k/mth**
- **Speaking Program** to book the exec at relevant conferences. **\$4k/mth**